



BOUNTY 27 1975 - 1990

The original Appleyard Lincoln yard witnessed some big changes in 1975. The relationship with J.G.Meaks was over, Madeira production ceased and yet again financial uncertainty took over one of Britains largest mass production boat yards. The mould tools used to produce the Madeira's and its superstructure was sold to Bounty Boats of Norfolk, leaving Appleyard Lincoln just one complete mould tool used to build the Elysian 'super sportsman'. Bounty got to work right away as they had cleverly seen a gap in the market that even Appleyard Lincoln had missed. A shortage of cheap under 30ft hire boats on the Norfolk Broads had appeared. The last of the timber hire boats were becoming high maintenance due to their age and even the original Elysian Mk1 was already over 10 years old.

The early Bounty was in fact just an updated Madeira with new window designs, however they were built on a very tight budget for river use only. The hull's were not as 'stiff' at the original Elysian as only single engine installations were expected. The boat needed to be cheap but robust if it was to sell in great numbers to other hire boat operators. Bounty had done their market research well, with full order books production started in late 1975. By 1976 the first models were already on hire earning their keep. Bounty had managed to improve the design and make it cheaper to build, the toilet and shower compartment was now a useable size and perfect for hire boat use.



Above - Bounty Mk1, All the same features as a Mk 2 Elysian or Madeira. Several hundred were built between 1975 and its end of production in 1984.

In 1984 Bounty really did design something very special. They launched the all new Bounty 27 Sedan. With large aft sundeck, spacious all weather wheelhouse, modern galley, shower, toilet and forward 'private' cabin for two, never had so much been offered on the 27ft hull. Not built in great numbers, its thought the high air draft of the boat limited its navigation and thus limited its sales. You wont find a Sedan on the upper reaches of a river with a low bridge!!!!



Bounty Sedan 1984 - 1990



Later in 1984 Bounty launched the 'New Elysian 27' With a view to boost private sales the name Elysian was used to market the boat in a hope to capture some of the private market. This boat is the ultimate Elysian, extra standing room in the cabins, larger toilet & shower compartment, better accommodation, more window area for lighter cabins and a redesigned extra deep keel moulded in grp for better handling. Bounty folded in 1990 with full order books, nobody knows why..?

The 'New Elysian' built 1984 - 1990. The Elysian Register re-discovered the mould tools. We can arrange for either a DIY kit or supply a completed boat ready for use. Contact us for details.

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